WELCOME TO THE ARTS MANAGEMENT PROGRAM AT THE COLLEGE OF CHARLESTON!

WHAT IS ARTS MANAGEMENT?

1. field of study providing graduates with the tools to create, develop, facilitate, and evaluate arts and cultural programs and organizations
2. a dynamic program for students who want to combine work in an artistic discipline with management and administrative skills
3. your future major at the College of Charleston!

ABOUT THE PROGRAM

- The College of Charleston is one of the few schools in the southeast and the only school in South Carolina to offer undergraduate study with a major and a minor in Arts Management.
- An interdisciplinary program, Arts Management is one of the College's five fastest growing majors.
- Most Arts Management students also minor or double major in an arts discipline or related field.
- Students participate in volunteering, internships, career networking, and special projects in the vibrant arts community of Charleston and around the world.
- The program offers a music industry concentration that includes student-run record label 1770 Records and a summer study abroad program.

CONTACT US

Chris Burgess
Program Director
burgessc@cofc.edu
843.953.6301
Simons Center for the Arts • Room 315B
54 St. Philip Street, Charleston, SC 29401

Claire Long
Program Coordinator
celong@cofc.edu

CONNECT WITH US

Website: http://artsmgmt.cofc.edu
Facebook: www.facebook.com/CofCARTM
Instagram: @cofc_artm

OFFERINGS

BA in Arts Management
BA in Arts Management, Music Industry Concentration
Minor in Arts Management
Graduate Certificate in Arts and Cultural Management

DECLARE TODAY!

Declare your major or minor in Arts Management via Program of Study Management (POSM), found in the Academic Services tab on MyCharleston, to be assigned an Arts Management advisor.

ORIENTATION NOTES: INCOMING FRESHMEN

We recommend that you register for at least one of your arts electives in Fall 2020. See the next page for a full listing, and note that the courses with an asterisk* also count toward your general education requirements.

ORIENTATION NOTES: TRANSFER STUDENTS

Declare your major in Arts Management via Program of Study Management (POSM), found in the Academic Services tab on MyCharleston, to be assigned an Arts Management advisor as soon as possible.

If you must take ARTM 200 in Fall 2020 and there are no seats available, please complete the override request form on our website, found in the Academic Information section.

GET INVOLVED: 1770 RECORDS!

1770 Records is a student run record label at the College of Charleston committed to educating students in the music business and supporting local music.

Register for the one-credit course, ARTM 205: 1770 Records (CRN 12291), or volunteer with the club when you can. Visit www.1770records.com or contact faculty advisor Heather McDonald at mcdonaldhl@cofc.edu for more information.

See the next page for a full list of our course requirements!
ARTS MANAGEMENT MAJOR REQUIREMENTS

For a detailed listing including course descriptions, please view the course catalog.

ARTM 200 Introduction to Arts Management (3)
PR: None

ARTM 310 Strategic Planning in the Arts (3)
PR: ARTM 200 with a C- or better

ARTM 340 Arts Financial Management (3)
PR: ACCT 203, ARTM 310 with a C- or better

ARTM 350 Fund Raising and Grant Writing for the Arts (3)
PR: ARTM 310 with a C- or better

ARTM 420 Policy in the Arts (3)
PR: ARTM 310 with a C- or better, BLAW 205 or ARTM 390, & Jr. standing

ACCT 203 Financial Accounting (3) PR: Soph. standing

#ECON 200 Principles of Microeconomics (3) PR: 3 credit hours of Math

#ECON 201 Principles of Macroeconomics (3) PR: ECON 200

>> Choose one of the following:
- ARTM 321 Arts Marketing and Public Relations (3)
  PR: ARTM 200 with a C- or better
- MKTG 302 Marketing Concepts (3) PR: ECON 200, 201; Jr. standing

>> Choose one of the following:
- BLAW 205 Legal Environment of Business (3) PR: Soph. standing
- ARTM 390 Legal Aspects of the Entertainment Industry (3)
  PR: Jr. standing or instructor permission

>> Choose one of the following:
- ARTM 325 Understanding Creativity (3) PR: None
- *PHIL 280 Aesthetics (3) PR: None
- *PHIL 185 Philosophy and Film (3) PR: None
- *PHIL 282 Philosophy and Music (3) PR: None

>> Choose one of the following:
- ARTM 400 Arts Management Internship (3)
  PR: Jr. standing, ARTM 310 with C- or better, faculty permission
- ARTM 401 Music Industry Internship (3)
  PR: Jr. standing, ARTM 210, ARTM 310 with a C- or better, faculty permission

>> Choose 9 credit hours of Arts Requirements from the list to the right.

MUSIC INDUSTRY CONCENTRATION REQUIREMENTS
A full listing including course descriptions can be found in the course catalog.

ARTM 210 Introduction to the Music Industry (3) PR: None

ARTM 230 History of the Recording Industry (3) PR: None

ARTM 255 Presenting the Performing Arts (3)
PR: MUSC 131 or THTR 176 or SPOL 150 or Instructor permission

ARTM 330 Music in the Marketplace (3)
PR: ARTM 210 or instructor permission

ARTM 390 Legal Aspects of the Entertainment Industry (3)
PR: Jr. standing or instructor permission

ARTM 401 Music Industry Internship (3) PR: Jr. standing, ARTM 210, ARTM 310 with a C- or better, faculty permission

ARTS REQUIREMENTS
(Choose 9 credit hours with no more than 3 hours in one area)

*ART HISTORY
- ARTH 101 History of Art: Prehistoric Through Medieval (3) PR: None
- ARTH 102 History of Art: Renaissance Through Modern (3) PR: None
- ARTH 103 History of Asian Art (3) PR: None
- ARTH 104 Themes in the History of Arts (3) PR: None
- ARTH 105 Introduction to Architecture (3) PR: None
- ARTH 190 Special Topics in Art History (3) PR: None
- ARTH 210 African Art (3) PR: None
- ARTH 214 Ancient Greek Art (3) PR: None
- ARTH 215 Ancient Roman Art (3) PR: None
- ARTH 225 Medieval Art (3) PR: None
- ARTH 241 History of the Art of India (3) PR: None
- ARTH 242 History of the Art of China (3) PR: None
- ARTH 243 History of the Art of Japan (3) PR: None
- ARTH 250 American Art (3) PR: None
- ARTH 260 Addlestone Sem.: Arts & Culture of the Lowcountry (3) PR: None
- ARTH 265 The City as a Work of Art (3) PR: None
- ARTH 275 The History of Land Design (3) PR: None
- ARTH 277 Renaissance Art (3) PR: None
- ARTH 280 History of Baroque Art (3) PR: None
- ARTH 285 Modern Art (3) PR: None
- ARTH 287 New Media in Contemporary Art PR: None
- ARTH 290 Selected Topics in Art History (3) PR: None

COMPUTING IN THE ARTS
- CITA 180 Computers, Music, & Art (cross-listed with CSCI 180) (3) PR: None

ENGLISH
- *ENGL 212 The Cinema: History & Criticism (3) PR: ENGL 110 or equivalent
- ENGL 220 Poetry Writing I (3) PR: ENGL 110 or equivalent
- ENGL 221 Fiction Writing I (3) PR: ENGL 110 or equivalent
- ENGL 367 Creative Nonfiction (3) PR: None

HISTORIC PRESERVATION
- *HPCP 199 Introduction to Historic Preservation (3) PR: None
- HPCP 275 History of Land Design

MUSIC
- MUSC 121 Class Piano I (1) PR: None
- *MUSC 131 Music Appreciation (3) PR: None
- *MUSC 222 Special Topics for Non-Majors (3) PR: None
- *MUSC 232 History of Popular Music in the United States (3) PR: None
- MUSC 246 Music Theory I (3) PR: Instructor or music faculty permission
- MUSC 345 Jazz Theory (3) PR: None
- MUSC 347 History of Jazz (3) PR: None

SPOLETO
- *SPOL 150 Music & the Arts in the Spoleto Festival USA (3) PR: None.
  Maymester only.

STUDIO ART
- ARTS 119 Drawing I (3) PR: None

THEATRE AND DANCE
- DANC 135 Elementary Jazz Dance for Non-Majors (2) PR: None
- DANC 137 Elementary Modern Dance for Non-Majors (2) PR: None
- DANC 145 Elementary Tap (2) PR: None
- DANC 185 Beginning Ballet for Non-Majors (2) PR: None
- *DANC 290 Special Topics in Dance (1-3) PR: None
- *DANC 330 History of Non-Western Dance (3) PR: None
- *DANC 331 History of Western Dance (3) PR: None
- *THTR 176 Introduction to Theatre (3) PR: None
- THTR 200 General Practicum I (1) PR: Instructor permission
- THTR 201 Production Practicum I (1) PR: Instructor permission
- THTR 202 Theatre Performance Practicum I (1) PR: Instructor permission
- THTR 209 Stagecraft I (3) PR: None
- THTR 240 Costume I: Introductory Studies (3) PR: None
- THTR 276 Script Analysis (3) PR: None
- *THTR 316 African American Theatre (3) PR: Jr. or Sr. standing
- *THTR 318 History of Fashion and Manners (3) PR: None

*Also fulfills General Education Humanities Requirements
#Also fulfills General Education Social Science Requirements
SUGGESTED ELECTIVES

In addition to general education and major requirements, students are required to complete 122-credit hours in order to graduate. Please consider the following suggested elective courses, in addition to others that may be chosen from (1) ARTM & Music Industry required/optional courses, (2) arts requirements, and (3) special topics courses (see Office of the Registrar).

Electives from the School of the Arts
ARTM 205 1770 Records (1) PR: None (Repeatable up to 8 credit hours)
ARTM 209 Introduction to Audio Production (3) PR: None
ARTM 240 Museum and Gallery Fundamentals (3) PR: ARTH 102 or 104 or 285 or instructor permission
ARTM 360 Special Topics in Arts Management (3) PR: None
Also see Special Topics in other SOTA Departments
ARTM 362 Events Management (3) PR: Jr. standing; ACCT 203; HTMT 210 or ARTM 200
*MUSC 280 Music as Culture (3) PR: MUSC 246
THTR 270 Stage Management (3) PR: THTR 209; CR or PR: THTR 276

Electives from other Schools:
APCP 325 Strategic Communication Practices
#COMM 214 Media in the Digital Age (3) CR: COMM 214D
CSCI 114 Electronic Publishing and Design (3) PR: None
CSCI 115 Website Design (3) PR: None
ENTR 320 New Venture Modeling (3) PR: ENTR 200 or MKTG 302 or ARTM 325 or CSCI 215 or instructor permission
HTMT 210 Principles and Practices in Hospitality and Tourism (3) PR: None
HTMT 350 Hospitality and Tourism Marketing (3) PR: Jr. standing; HTMT 210; MKTG 302 or ARTM 321; or instructor permission
MGMT 308 Managing Diversity (3) PR: Jr. standing.
MGMT 332 Business Communications (3) PR: Jr. standing
MKTG 330 Advertising (3) PR: MKTG 302, ECON 200, ECON 201; Jr. standing
MKTG 331 Public Relations (3) PR: Jr. standing
*RELS 120 Religion, Art and Culture (3) PR: None
*SOST 200 Introduction to Southern Studies (3) PR: ENGL 110 or equivalent

ARTS MANAGEMENT MINOR

To view a list of requirements for a minor in Arts Management, please visit the course catalog.

An Arts Management minor prepares students to become art managers, members of arts organizations, and professionals who work with artists. This minor is especially relevant to students majoring in an arts discipline who need to develop skills to manage their career or work with arts organizations. It is also relevant to School of Business majors who have an interest in relating their business skills to the arts industry. The School of Humanities and Social Sciences majors (Communication, Political Science, and Psychology, etc.) are also often involved in careers that relate to arts management.